01

Introduction

FlipKingX brings together the thrill of Texas Holdem Poker with full transparency and value of NFTs and blockchain in a mobile-centric poker app. You can now use NFTs and a platform-native cryptocurrency to play poker anytime at anywhere.

FlipKingX's mobile app can be accessed without any geographical limitations. You can join a poker table from anywhere and play with your tokens, while being sure of fairness in the game and the transparency and safety of your funds. The blockchain technology powering our platform will help you make easy transactions from anywhere in the world. It ensures that the data about all the transactions is decentralized to ensure complete transparency and smooth gameplay.

FlipKingX is a poker app built on blockchain technology that will give players the power to delve into web 3.0 where poker players and NFT enthusiasts are able to create their own economy by breeding, building and trading on our platform. Our revolutionary platform will allow poker players will to be able to tap into the global pool revenue sharing system where every NFT holder will receive a portion of all the revenue generated by the sale of our Diamonds.

As a second step of the development of FlipKingX, we will expand on the mobile poker app we've built to create a trustless, verifiable ecosystem for gaming, earning, and rewards.

We are developing a unique platform built on the intersection of blockchain technology, DeFi, and entertainment with cutting-edge user interface and a gratifying user experience.

The fusion of financial technology, entertainment and blockchain will become the basis of a new economy for users, collectors and investors.

Our vision is to be the future of entertainment empowering players and opening new opportunities for them to enter the burgeoning crypto and NFT sectors.

02

Current Problems Of Online Poker Platforms

Trust-based / Manual System

One of the biggest problems with current club-based poker apps is that all of the accounting is done manually. What this means is that each stakeholder in the ecosystem has to manually calculate the winnings and fees for their respective agents and players weekly and then pay out the winnings and fees outside of the app infrastructure.

As there are many stakeholders in the ecosystem, this leads to a very cumbersome and problematic system of doing accounts.

For example, the union head must first do the calculations of winnings and fees for each of their club owners and settle their accounts via their agreed upon fiat currency and payment method. Then it's the club owners turn to do the accounts for each of their agent's winnings and fees and subsequently settle their accounts. Then finally the agents must do the calculations for each of their player's winnings and fees and settle their accounts accordingly.

This manual system creates another equally big problem which is the issue of trust. As the entire accountability of winnings and fees is based on trust on your upstream stakeholder, this creates very easy opportunities for "bad apples" to take advantage of the system. For example, if a club owner decides not to pay their agents, there is very little recourse for all the agents and players who are depending on the club owner for their payouts. This is especially problematic for players as they are the most vulnerable because they are at the bottom position in the ecosystem of stakeholders.

Meaning, if either the union head, or the club host or their agent decides not to honor the payment, it is the players who are the most frequently affected.

Obviously, this issue of trust will continue to exist as long as the system of accounts is done manually. Also, because this is such a widespread and known problem among the poker community, a lot of potential eligible players are discouraged and driven away because of their bad experiences with "bad apples".

Prevalence of Bots / AI Accounts

Another major problem plaguing current Club-based poker apps is the widespread prevalence of bots or Artificial Intelligence accounts.

Like the game of chess, Texas Holdem Poker is considered to be a solved game where a computer can analyze the situation every step of the way and make the absolute best move possible. This means that bot accounts can play optimally and win over any human player in the long run.

AI Accounts have existed for over a decade now and almost all poker platforms deal with them in the same way which is to ban their accounts when detected.

However, there are a few problems with this approach:

First of all, it takes time to detect bot usage as the detection is done usually by analyzing their gameplay. That requires a significant sample size of hands played to accurately distinguish AI accounts from genuinely good human players.

The second issue is that once a bot account is banned, they can simply just register another account in mere minutes and start playing immediately again. This leads to a cat and mouse hunt between the security teams of the platform vs the AI Account operators and historically the

AI accounts operators have been winning because of the ease of creating accounts and the time-lag of detecting the accounts. At any one point in time, up to 60% of the traffic in club based poker apps can be made up of AI accounts.

Obviously this creates a very hostile and difficult environment for human players as the bots outnumber the human players by a significant margin. This makes it incredibly difficult for any human player to win in the long term. The bot accounts drain all the money and capital from the human players while not adding much value to the platform themselves. Eventually, a lot of the human players get discouraged from losing all the time and leave the platform. This drastically reduces the long term sustainability of any platform.

Limited Ways of Earning

In current club-based poker apps, all stakeholders are only able to earn via 2 ways:

They are from the winnings or losses from playing & from the fees generated by the activity of players by receiving some of the fees back from their upstream stakeholders.

There are no additional ways for players to benefit or generate extra income.

This problem is a legacy issue of web 2.0 systems and platforms because of the lack of any other features such as utility NFTs or any involvement of digital assets.

Lack of Gamification Benefits

Players in current club-based poker apps are not properly rewarded for the time spent on the platform.

In general, an account that has spent 1000 hours on the platform will have the same benefits and features available to them as a brand-new account. There are no significant benefits to investing time and effort behind any single account

This leads to a lack of incentive for any player to stay loyal to any particular platform. Players will jump from one platform to another, drastically reducing the retention rate of players for any particular platform.

This problem is further exacerbated by the lack of digital assets in web 2.0 poker platforms making rewarding players for their time more difficult.

Segmented Player Base

Finally the last problem we have identified is the scattered player bases in current club-based poker apps.

Again, this is related to the problem of having a manual and trust-based accounting system because it is harder for players in 1 region (in Asia for example) to safely and easily transact with clubs based in another region (in South America for example). This leads to each geographic regions having only 1 or 2 large combined player base.

This also creates problems where some clubs will have very low traffic during certain hours of the night because all the players in that particular platform is unable to share the same tables and traffic. So players have to join multiple clubs to ensure they have the ability to play whenever they wish.

Even then, this creates a problem for players as dealing with multiple upstream stakeholders from different countries increases the chance that they will meet bad apples who might not be accountable for their winnings or fees.

03

The Solutions

Trustless and Automated System

One of FlipKingX's biggest benefits is that we are establishing a fully trustless, transparent and automated system utilizing smart contracts and blockchain technology.

The utilization of smart contracts would make it impossible for any one stakeholder to act maliciously against any other stakeholder anywhere in the ecosystem even if they wanted to. This negates the biggest problem plaguing the poker industry today. Establishing a trustless system will give new players the confidence to join the platform knowing full and well that the resources they choose to invest into the platform is safe from any and all kinds of manipulation and bad apples.

Having an automated system to calculate and disburse the fees also reduces the current workload of club owners, agents and players alike. They no longer have to manually calculate and distribute winnings and fees as it will be done automatically every week and without any human interaction or interference whatsoever which negates any opportunity for malicious activities.

Pay to Play as a Barrier of Entry for AI Accounts

Another big benefit of utilizing NFTs to play on our platform will be the creation of a barrier of entry for Bots and AI account operators.

Players caught employing "underhand methods" such as deploying bots and AI technology will be banned from our platform and will not easily be able to create new accounts like before.

Having this barrier of entry will make this practice of deploying bots and using AI accounts highly unprofitable on FlipKingX and thus we will have a healthy ecosystem of human-only players.

This will further encourage other human players to join and thrive on FlipKingX as well as increase sustainability and retention of players.

Multiple Streams Of Income (MSI)

Another huge boon for web 3.0 poker will be the multiple ways that players and agents can earn from our FlipKingX Ecosystem.

Instead of only being able to earn from poker winnings and fees, participants in our platform can also earn from trading their NFTs, breeding their NFTs, Activity-based earnings, and even sharing in the company's revenue.

All these features will be available on top of the regular winnings and fees as well! Further down the line in our road map, we will also be developing additional features that will allow players to stake other poker players and enjoy a part of their winnings as well.

We will also be implementing social media functions that can be monetized by NFT owners. This feature will work very similarly to current social media platforms where players can "like" & donate to their favorite personalities holding their favorite NFTs. These earnings from the likes and donations will be shared between the NFT models & the NFT holders.

Evidently, our FlipKingX Platform will revolutionize the industry by allowing our community to experience Multiple Streams Of Income.

Gamification Benefits Lead to More Rewards

Our FlipKingX platform will focus heavily on the gamification of NFTs to distribute rewards to our player base. Players will have to complete various quests and tasks to level up their NFTs.

Each higher level will unlock more benefits and features of the NFTs. Features including the ability to breed new NFTs as well as higher tiering for greater Revenue Share Rewards.

We firmly believe this gamification aspect in FlipKingX will be a core driver of player retention as this encourages players to invest their time and efforts behind leveling up their NFTs.

The more time players invest in their NFTs, the more benefits and rewards they will be able to unlock.

Universal Player Base

Finally, our platform will have a Universal Player Base.

This has many benefits including high rates of sustained human player traffic throughout the day.

As all players will share the same tables, no matter what time of the day it is, there will always be active tables.

Another benefit to having a universal Player Base is the diversity of the traffic.

Players from all around the world will seamlessly and easily be able to play with each other without having the difficulties in transacting with each other as it is in current club-based systems.

Everyone will be playing with the same tokens and be able to cash out from anywhere in the world.

04

The FlipKingX Ecosystem

Overview

FlipKingX is a safe and secure gaming platform that aims to provide a completely new and fair gaming experience.

One of its main goals is to create a mobile-friendly poker app on the blockchain that allows users to enjoy a completely new and trustless gaming experience.

We aim to position FlipKingX as the platform to facilitate play-to-earn gaming and NFT creation by offering a host of unique blockchain powered features.

FlipKingX is designed to monetize the entertainment, card games and NFT sector and open the market to millions around the world

Utility of NFTs

FlipKingX will integrate NFTs in a variety of ways in the platform, giving holders several options to monetize their digital assets and enhance their gaming experience.

All NFT holders will be eligible to receive rewards in the form of revenue sharing and fees from the company. The details of which is further explained in the Rewards section. The higher the level of the NFTs the owner holds, the higher the tier for revenue sharing he or she can unlock.

Ownership of an NFT will be required for all new players to participate in the FlipKingX platform. NFTs will be used as Player Avatars in the app during gameplay

There are multiple ways to acquire an NFT:

Players can choose to buy one from an existing NFT holder or from our NFT Marketplace.

NFT Holders can also breed new NFTs using a combination of 2 of their existing NFTs, our FLPKX Token and some playing tokens thus increasing their benefits and revenue generation.

The NFT breeding function is also unlocked only upon completing certain quests. There will be a total of 7 achievement levels for NFT holders to attain. Breeding an NFT will be required at each level to progress to the next higher level. So 1 NFT will have a maximum breed count of 7.

NFT Level	0	1	2	3	4	5	6	7
NFT Rank	Pocket Pair	Trips	Straight	Flush	Full House	Four of a Kind	Straight Flush	Royal Flush
Breed Count	0	1	2	3	4	5	6	7

FLPKX token

The FLPKX Token will serve a governance role in the future of the project.

Governance token holders will be able to vote on crucial features and the direction the app and the economy will take. This may include decisions such as new games added to our ecosystem or even the token burn % for the tables. This will allow for a true decentralized economy and game.

However, in the initial phases, these governance controls and decisions will be made by the company, with the governance features being unlocked sometime in the future.

The main utility of the FLPKX Token is that it will be required by NFT holders in order to breed new NFTs.

The breeding mechanics will be similar to most other blockchain games available in the market. Meaning NFT holders will need to use some of the FLPKX Token & our Playing tokens in order to create new NFTs. The rate of production will also be tightly controlled via the leveling system. The requirements to get from one level to the next will increase exponentially the higher level the NFT becomes. Meaning, it will require a lot more time and effort to get from Level 5 to Level 6 compared to getting from Level 2 to Level 3.

The rate of production will also be tightly controlled via the leveling system. The requirements to get from one level to

the next will increase exponentially the higher level the NFT becomes. Meaning, it will require a lot more time and effort to get from Level 5 to Level 6 compared to getting from Level 2 to Level 3.

The FLPKX Token will also serve as a form of currency on the platform that players can use to "like" other NFTs and even use emotes on the tables. All the future additional social media functions that we will be added to the platform will use the FLPKX Token in one way or another. When the FLPKX Token is used as a currency on the platform to "like" other NFTs, a % of the tokens will be distributed between the company, the NFT holder and the NFT model and the remaining % of the tokens will be burnt, decreasing the overall supply of the tokens available. This token burn mechanism will help the FLPKX Token retain or even boost its value as more users join the ecosystem and use it.

Cost of Breeding

Breed Count	FLPKX Tokens	No. Of Playing Tokens
1	2800	280
2	2800	280
3	2800	280
4	2800	280
5	2800	280
6	2800	280
7	2800	280

All our Genesis Series NFT holders will be gifted the 20,000 FLPKX token necessary to do the 1st round of breeding as a bonus.

The rate of production will also be tightly controlled via the leveling system. The requirements to get from one level to the next will increase exponentially the higher level the NFT becomes. Meaning, it will require a lot more time and effort to get from Level 5 to Level 6 compared to getting from Level 2 to Level 3.

The Playing Token / Diamonds

The backbone of the entire FlipKingX economy, the playing token will be the main token through which majority of all our app activities and transactions will take place.

This will be the token used to play with on the different games and tables. Players will need these tokens to start playing and to participate in the table games.
Playing tokens can be obtained by buying diamonds from the FlipKingX website. Diamonds can then be converted to playing tokens with a ratio of 1 diamond to 10 playing tokens.

Diamonds will be sold at a cost of 10 diamonds for 1 USD.

There will be no capped supply of the playing tokens and players can cash out their playing tokens from our P2P Marketplace platform by selling playing tokens for other cryptocurrencies or stable coins.

05

FlipKingX Revenue Models

The platform will initially open with a simple poker game run on a Smart Contract and accessible via a mobile interface. Smart Contracts have proven to be fair and cannot be tampered with or manipulated. With our unique encryption technology, game results cannot be changed by any means.

Additionally, NFT holders will be able to earn rewards in 2 major ways which is a ground-breaking feature for the Online Poker Industry.

The first will be via our fees system.

Every NFT holder will be eligible to receive back a certain % of the weekly total fee generated on the entire platform.

There will be 2 distinct types of NFTs available. Player NFTs & Agent NFTs.

All Genesis series NFTs will be agent NFTs. Subsequently, any new NFTs created will be assigned as a Agent NFT or a Player NFT randomly when the NFT is first generated.

The first type of NFT will be the Player NFT. All Player NFTs will be guaranteed to receive back a minimum of 20% of all the rake generated by themselves. They can also receive a higher % of fees if they were referred to the platform by an Agent NFT holder. If they were referred to the platform by an Agent NFT holder, then the Agent NFT holder can determine and set the % of fees

the Player NFT will be able to receive.

The second type of NFT will be the Agent NFT. All Agent NFT holders will receive back the maximum of 80% fees for all of their activity on the platform. These Agent NFT holders will also be able to refer Player NFT holders to the platform.

When referring any new player to the platform, they can set the fees % received by their referred players. Whatever rate the Agent NFT holder chooses to assign to their player, any excess amount up to the maximum of 80% will be received by the Agent NFT holder.

This will allow Agent NFT holders to build and control their own economy. More seasoned players and active players will demand a higher fees % while casual and in-frequent players will be satisfied with a lower fees % but still enjoy the perks of having an agent take care of all their needs.

The second way that NFT holders will be rewarded will be based on our Revolutionary Revenue Sharing System.

Every month, all NFT holders at achievement levels 2 to 7 will be entitled to share in a 20% revenue pool which consists of the total new revenue generated from our diamond sales.

All NFT holders with achievement levels 2 to 7 will be eligible for this revenue sharing.

As they begin to complete various quests and tasks, they will attain higher achievement levels.
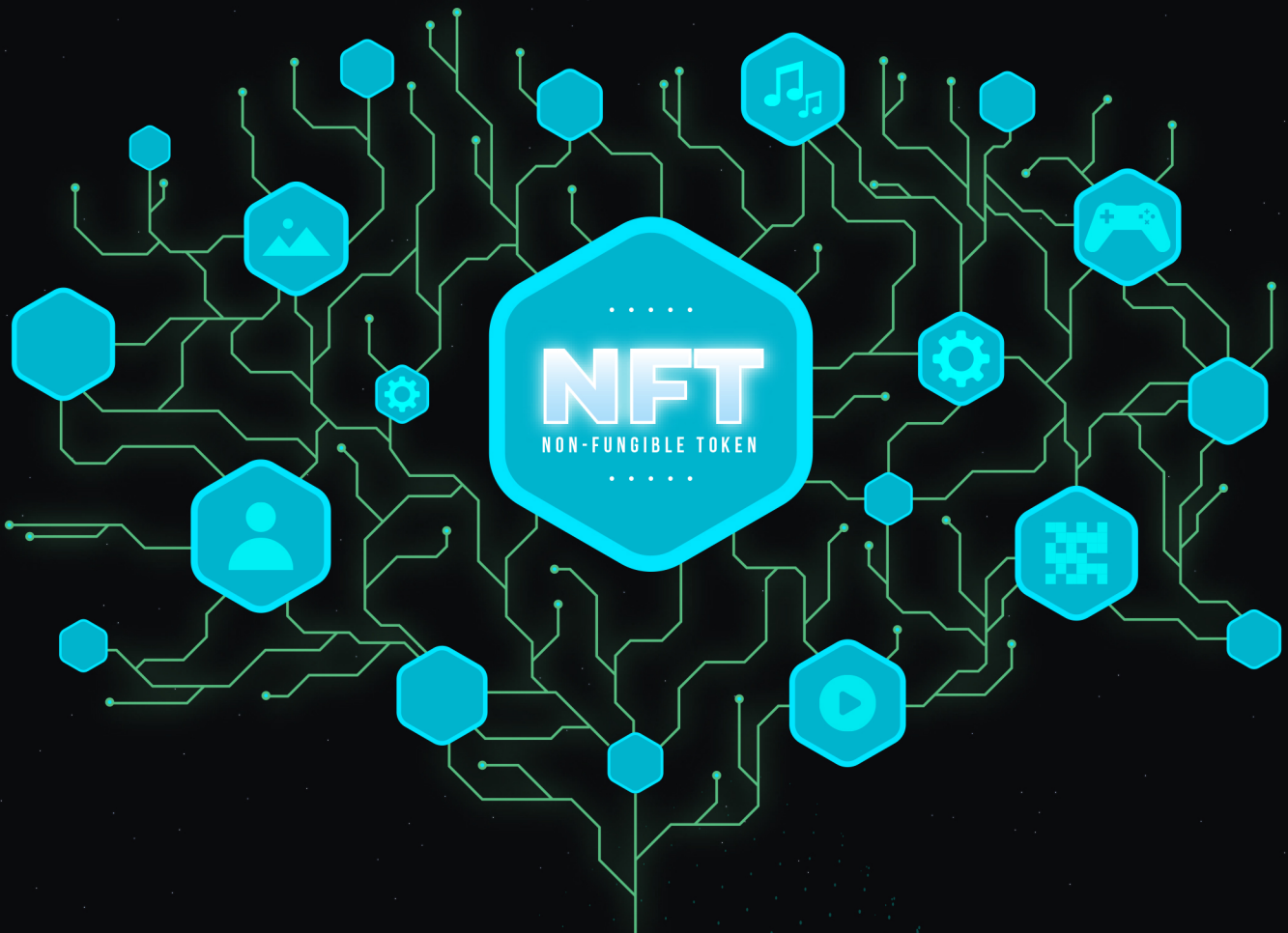
Generally, the higher the level attained by an NFT holder, the bigger the share of the pie they will be entitled to.

We will subsequently expand the selection of games offered on the FlipKingX platform to include other card games,RNG games, monopoly and board games each with their unique ways to earn rewards.

The focus will be on creating a unique, realistic, and immersive experience.

Regular updates of the games offered on the platform will increase the options for players who want to enjoy online gaming from the comfort of their home.

By using smart contracts to deliver the rewards to our community, we will ensure fairness, transparency and openness to a level not seen before in the Online Poker Industry.
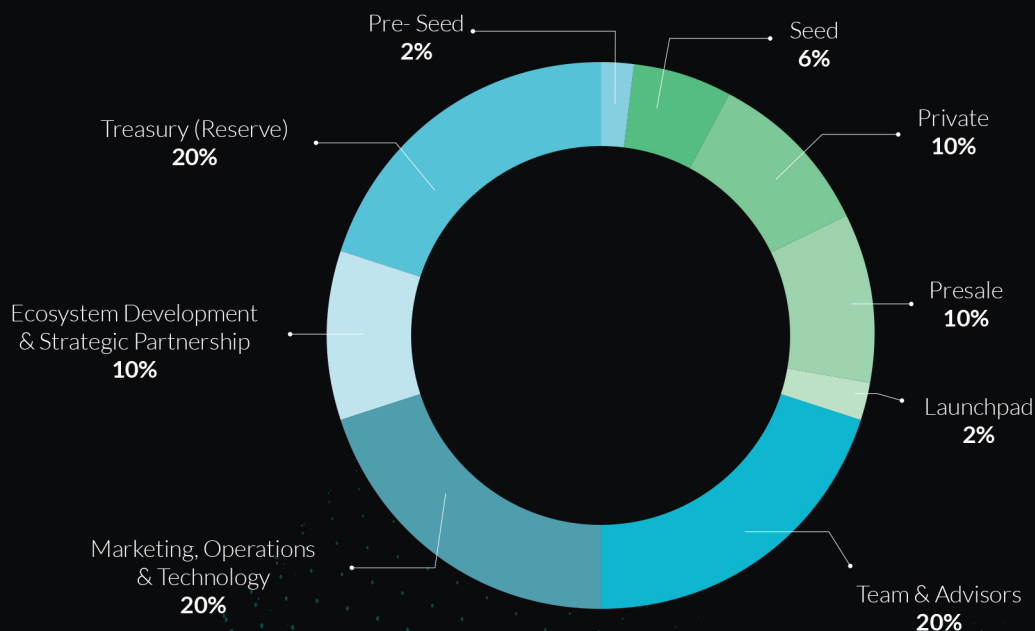
06

Tokenomics

Category	%	Price	Notes
Pre-Seed	2%	$0.00100	20 days locked upon TGE. 1% daily unlocked
Seed	6%	$0.00125	5% unlocked on TGE, 18 months vesting with 12 months cliff and linear daily unlock
Private	10%	$0.002	5% unlocked on TGE, 18 months vesting with 8 months cliff and linear daily unlock
Presale	10%	$0.004	5% unlocked on TGE, 12 months vesting with 3 months cliff and linear daily unlock
Launchpad	2%	$0.005	10 months vesting with linear daily unlock after TGE
Team & Advisors	20%		2 years vesting with 6 months cliff and linear daily unlock
Marketing, Operations & Technology	20%		Allocated for marketing, operations and development of technology
Ecosystem Development & Strategic Partnership	10%		Allocated for growth and development of ecosystem and community
Treasury (Reserve)	20%		Allocated the company reserve where it is only activated for extraordinary occurrences

Pre- Seed 2%
Seed 6%
Private 10%
Presale 10%
Launchpad 2%
Team & Advisors 20%
Marketing, Operations & Technology 20%
Ecosystem Development & Strategic Partnership 10%
Treasury (Reserve) 20%

07

NFT Marketplace

The NFT marketplace will be the economic heart of the entire ecosystem. All platform users can buy, sell and trade their NFTs as well as playing tokens here.

The first and most important function of the NFT marketplace will be for new users to purchase an NFT so they can join the FlipKingX platform.

All NFTs available here for sale will be listed by existing players. Players can sell their own NFTs or sell the NFTs they have created by unlocking the breeding ability.

The marketplace will also be used for players to buy, sell and trade their playing tokens for various other crypto assets.

To ensure sufficient liquidity of the playing tokens, the company will also maintain a permanent presence to facilitate the trade of playing tokens.
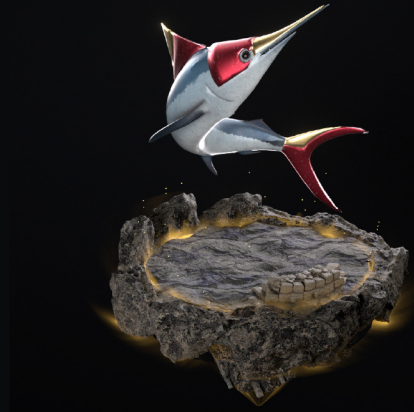
So if there are insufficient P2P traders available, players can always trade their playing tokens for USDT or vice versa via the company accounts instead. This will give the stability and liquidity needed to form a stable playing economy.

NFT avatars

Card Series

*NFT images shown are just a concept of illustration. This is not the final version of the NFTs.

08

Revenue Streams

FlipKingX will generate revenue through the following outlets:

Rake Generated by burn mechanism	Listing Fees	Trading Fees on the NFT Marketplace	Sale of diamonds

Along with the smart contracts, various monetization options will be gradually introduced to the platform.

09

Development Roadmap

Q1 2023
- Game App Functions
- 6/9 Max Tables
- Emoji & Social Earnings
- Agency Earnings
- Revenue Share Infrastructure
- Development of Quest Mode

Q2 2023
- Development of the Market Place
- Swapping Portal
- Vesting Portal
- Minting Page
- P2P Trading

Q3 2023
- Sale of Genesis NFT
- Game Beta Testing
- Collaboration with Asia Region
- Integration of Phantom
  Wallet On App

Q4 2023
- Run Test for MarketPlace
- Run Test for Vesting Portal
- Run Test for Swapping Portal
- Run Test for P2P Trading
- Run Test for Minting Page
- Run Test of Revenue Structure
- Run Test for UIUX

Q1 2024
- Development of Asia Markets
- Sale of Seed Funding Rounds
- Launch of Game Trailer

Q2 2024
- Sale of Private Tokens
- Sale of Presale Tokens
- Collaboration with UH Offline

Q3 2024
- Brand/Media Awareness
- Collaboration with Partners offline
- FKX Tournaments in Philippines
- FKX Tournament in Vietnam
- FKX Tournament in Taiwan
- FKX Tournament in Malaysia

Q4 2024
Presale
- Minting of NFT
- App Launch
- P2P Trading Available
- Swapping Portal Ready
- Vesting Portal
  Ready for Usage
- DEX Launch
- CEX Launch
- LaunchPad

10

Team Members

Having a solid management team and a proven strategy in place is fundamental to the success of our project. This is where FlipKingX excels — the platform is a collaboration between experts in the blockchain industry, professionals in startup development, gaming enthusiasts with deep ties to professional organizations and thought leaders in tech.

We have been engaged in platform and software development, blockchain technology and NFTs for years. This experience allows us to integrate all of the necessary software into the industry and create a truly immersive NFT P2E ecosystem.

Jonathan Kher
Co-Founder & Chief Executive Officer

Jonathan Kher is a seasoned Investor, Connector and Business Strategist with over 8 years of experience building businesses in a multitude of industries including Travel, Gaming, Marketing, Web 3.0 and Professional Poker.

Having tasted business success at a very early age, he embarked on a Travel Marketing Business and created revenues in excess of USD 45 million with clients and business partnerships spanning the entire Asian Region.

Jonathan is also the owner of the largest Micro-Stake and Micro-Stake to Mid-Stake Poker Clubs and has successfully generated in excess of 8 Figure revenues by building huge networks for multiple Online Poker Apps.

In Malaysia alone, he built one of the biggest Poker Communities with a player base of over 1000 members and expanded his community into Thailand and Philippines.

He is extremely well connected in the E-sports and E-gaming industry and has direct connections to Pacgor Operators, Mega-Casino Owners and Junkets as well as the Owners of E-Sports Betting Companies.

He also operates Legal Poker Rooms in Philippines which often host sell-out Poker Games.

With his wealth of experience and connections in the Poker, E-sports and E-gaming industries, Jonathan is well-positioned to spearhead FlipKingX and to bring it to the next level of success.

Terence Tan
Co-Founder & Chief Strategy Officer

Terence Tan is a Digital Entrepreneur, Business Investor, International Speaker, Coach and Mentor.

He has consulted for and devised profitable business strategies for a very diverse group of client companies including Social Media Marketing Companies, Cryptocurrency Exchanges, Forex Brokerages, Financial Institutions, Seminar and Event Organizers and E-Learning Companies.

He consults his client companies in the areas of Marketing, Business Development and Fund-raising and has been instrumental in multiple successful Fund-raising projects.

He is regularly invited to speak on Sales and Digital Marketing and has spoken in multiple large-scale conferences in USA, South America, UK, Australia, Africa, India, Taiwan, Indonesia, Cambodia, Malaysia, Singapore and many more countries.

He has more than 18 years of experience in the Direct Selling and Marketing Industry as a Lead Trainer and Team Director and has led teams of more than 100,000 associates across Asia, Europe, Latin America and Africa to achieve breakthrough sales of hundreds of millions in USD with various companies.

He has also been featured on various International Media Sites including Yahoo News, Yahoo Finance, MarketWatch, Associated Press, AsiaOne and numerous others

Shahir Rahman
Chief Operations Officer

Shahir Rahman is a National University of Singapore Graduate with a staggering 15 years of experience in the online poker industry. He has successfully built and established the online poker market for Bangladesh from scratch, bringing in millions of dollars in revenue and acquired thousands of customers for various poker platform over the past 7 years.

He also has over a decade of experience working in a corporate environment, working with private investors to raise funds for a variety of projects. He has successfully raised over 10 Million USD in funding for companies in the shipping, finance & FnB industries.

Stepping into the world of blockchain in early 2017, he has extensive experience in both sectors to merge the traditional world of Poker with the new emerging market of web 3.0

Jitesh Kagrani
Head of Business Development (Philippines)

Jitesh Kagrani has more than 16 years of experience in the Forex and Gaming Industries.

He is a seasoned and astute investor and business person with business presence in Philippines, Hong Kong, Singapore, Dubai, India and Thailand. His business empire spans a diverse range of industries including Forex, Gaming, Robotics, F&B and Artificial Intelligence.

Jitesh is a maverick in the world of fund-raising and is highly sought-after for his acute fund-raising abilities. He has brought 9 figure investment quantum to the Forex and Gaming industries and has been instrumental in multiple fund-raising projects.

He owns Robocare Solutions Inc. which is an AI and Robotics company dealing with Government Entities and Private Hospitals.

James Lee
Advisor, Strategic Partnerships

James Lee is equipped with extensive experience in sales & marketing for the past 16 years, after serving 12 years as Navy Officer in the Republic of Singapore Navy. He has successfully built businesses with billions of revenue in global sales, and acquired over a million customers globally.

Since 2019, he started advising blockchain projects and companies, in the most recent endeavour as a Strategic Advisor for a Singapore based metaverse play-and-earn project in helping them with a successful launch that raised over $20 million and achieved a fully diluted $1 Billion Valuation in Feb 2022.

His goal and contribution towards the crypto space is to offer his knowledge, experience and passion in strategy building to ensure sustainability, longevity and profitability in crypto related business models.

Louie D. Pinto
Advisor, Strategic Partnerships

Louie D. Pinto is the founder of many Web 3.0 Ventures, like GCBA (Global Cryptocurrency and Blockchain Alliance), Modern Wealth Academy, and MetaVI World.

He has helped businesses connect with the right audiences in the Web 3.0 Space (NFTs, Cryptocurrencies, and the Metaverse)

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Cheong Yun Rong
Business Development (Singapore)

Yun Rong Is A Nanyang Technological University Graduate (Masters In Technology Management) With More Than 5 Years Of Experience In Business Development, Sales And Marketing, While Holding Directorship Position. During This Time, He Led The Ideation And Implementation Of Business Strategies And Partnership, Together With Management Of Company. He Has Been In The Poker Industry For The Past 10 Years, From The Ins And Outs Of Live Games And The Online Scene. His Hobby Turned Into A Side Hustle, Which He Made More Than 100K USD Annually.

Caleb Ci Qin
Community Lead

Caleb, A Driven Entrepreneur, Has Successfully Founded Three Businesses: Exstatic, Encompasse, And Atase. Exstatic, An Events Company, And Encompasse, A Recruitment Firm, Have Both Flourished Under His Leadership.

His Latest Venture, Atase, Focuses On Large-Scale Events And ECommerce, Catering To Diverse Industries And Clients. Caleb's Accomplishments Include Engaging With Hundreds Of Businesses And Thousands Of Individual Clients And Communities.

His Adaptability And Passion For Excellence Have Allowed Him To Create Lasting, Positive Impacts On Those He Serves, Solidifying His Reputation As An Innovative Business Leader.

Florencio Campomanes IV
Brand Ambassador

Flo Campomanes Has Been Playing Poker For More Than 17 Years, And Has Turned Pro Around 12 Years Ago. He Primarily Plays In Tournament Stops Around Asia, And Plays The Series' Biggest Buy-Ins. He Is Currently Top 3 In The Poker List Of Cashes In The Philippines With Almost 1.5m Dollars As Of Writing. Although As Of Last Year, He Has Already Expanded To Poker Series Outside Of Asia In Countries Like United Kingdom, Australia, Czech Republic And Bahamas Among Others. His Biggest Accomplishments Are Winning The Asia Pacific Poker Tour Main Event In 2019 For $218,116 Beating A Field Of 1135 Players, And Then Winning The Pokerstars' Red Dragon Main Event A Couple Of Months Later For A Career Best $270,402, Besting 669 Players. Aside From His Main Event Exploits, He Is Also Known As A High Roller Tournament Specialist For Final Tabling Numerous High Rollers And Having Won High Rollers, Super High Rollers And A Superstar Invitational As Well-Across All Major Tournament Series Like Pokerstars, WPT And APT. He Definitely Thrives In Playing Versus The Best In The Field. Flo Also Is Now A Coach For Tournament Poker That Focuses On The Higher Stakes, And Still Plays Big Cash Games Both Live And Online From Time To Time.