



# PITCH DECK

# FLIPKINGX IS CHANGING THE WAY WE PLAY POKER.

FlipKingX is a poker app built on blockchain technology where poker players and NFT enthusiasts are able to create their own economy by **breeding, building and trading** on our platform.

The fusion of **financial technology, entertainment and blockchain** will become the basis of a new economy for users, collectors and investors.



# AVATAR NFTS

Buy & sell NFTs with the community



Access to Flip---KingX poker game



Breed new NFTs



Receive rewards (Revenue sharing & fees)



**UTILITY**

# THE FLPKX TOKEN

The Native Token will serve a governance role in the future of the project.

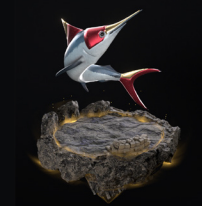
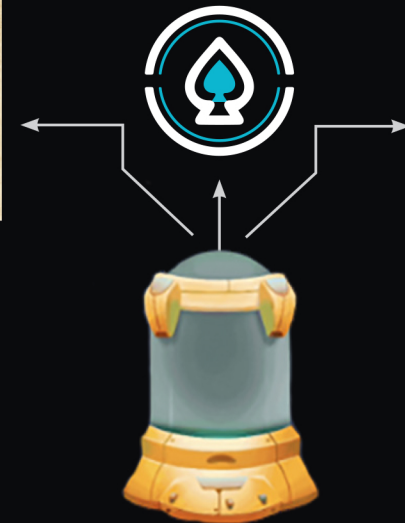
## VOTE

- Crucial features
- Direction the app
- Game Economy

## BREED

Breed new NFTs using a combination of 2 NFTs, native tokens and some playing tokens

## The FLPKX Token





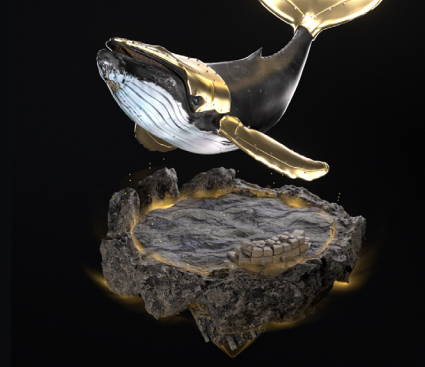
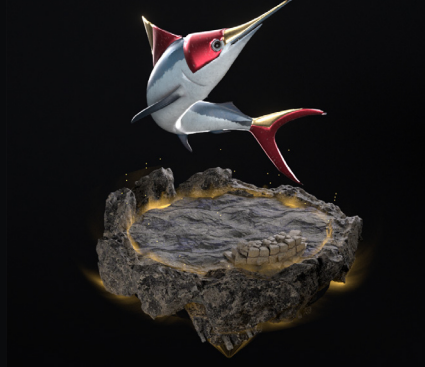
# BREED COUNT TABLE

Breed Count	FLPKX Tokens	No. Of Playing Tokens
1	2800	280
2	2800	280
3	2800	280
4	2800	280
5	2800	280
6	2800	280
7	2800	280

## Card Series

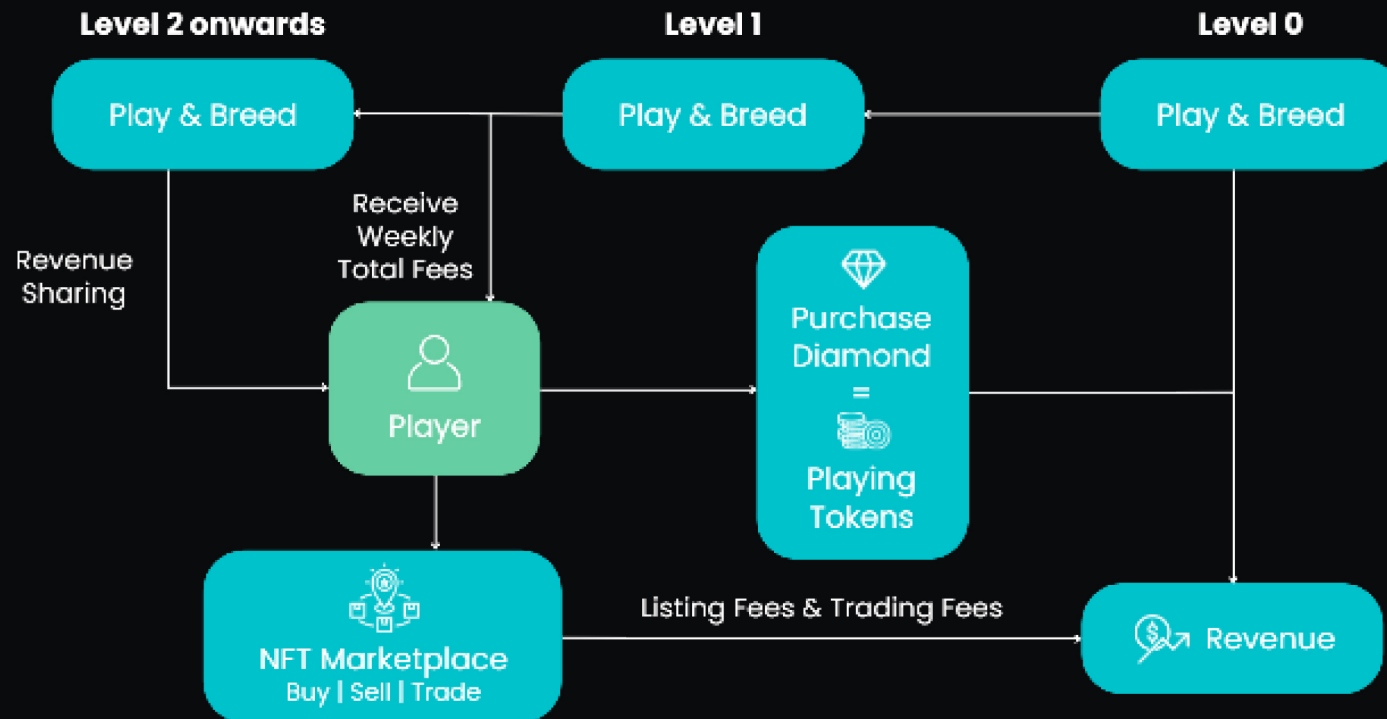


## Animal Series



# THE FLIPKINGX ECOSYSTEM

FlipKingX is designed to monetize the entertainment, card games and NFT sector and open the market to millions around the world!



**HOW CAN WE MAKE A DIFFERENCE ?**

# GAMIFICATION

## CURRENT

### Lack of Gamification Benefits

- Players are not properly rewarded for the time spent on the platform
- 1000hours-spent players have the same benefits as a brand-new account.

VS

## FlipKingX

### Gamification Benefits Lead to More Rewards

- Players will have to complete various quests and tasks to level up their NFTs.

Unlock more benefits on each each higher level

- i. Breed new NFTs
- ii. Higher tiering for greater revenue share rewards.

# STREAMS OF EARNING

## CURRENT

### Limited Ways of Earning

Only from:

- i. Winnings or losses from playing
- ii. Receiving some of the fees from their upstream stakeholders

VS

## FlipKingX

### Multiple Streams Of Income (MSI)

- Poker winnings and fees - Earn from trading & breeding NFTs
- Activity-based earnings
- Shares in the company's revenue
- Stake on other poker players and enjoy a part of their winnings
- Social media functions that can be monetized by NFT owners

# AI ACCOUNTS (BOTS)

## CURRENT

### Prevalence of Bots / AI Accounts

- Drain all the money and capital from the human players
- Takes time to detect bot usage
- Easily create account once being banned

VS

## FlipKingX

### Pay to Play as a Barrier of Entry for AI Accounts

- Utilizing NFTs to play will create a barrier of entry for Bots and AI account operators
- Players will be banned if caught deploying bots and AI technology

# ACCOUNTING SYSTEM

## CURRENT

### Trust-based / Manual System

- Cumbersome accounting system due to involvement of multiple stakeholders
- Easy opportunities for “bad apples” to take advantage of the system
- Potential eligible players are discouraged
- Union head > Club owners > Agents > Player

VS

## FlipKingX

### Trustless and Automated System

- Fully trustless, transparent and automated system utilizing **smart contracts** and **blockchain technology**
- Negates the biggest problem plaguing the poker industry today
- Reduces the current workload of club owners, agents and players alike.



# PLAYER BASE

## CURRENT

### Segmented Player Base

- The scattered player bases in other apps makes it harder for players in 1 region to safely and easily transact with clubs based in other regions
- Some clubs will have very low traffic during certain hours of the night

VS

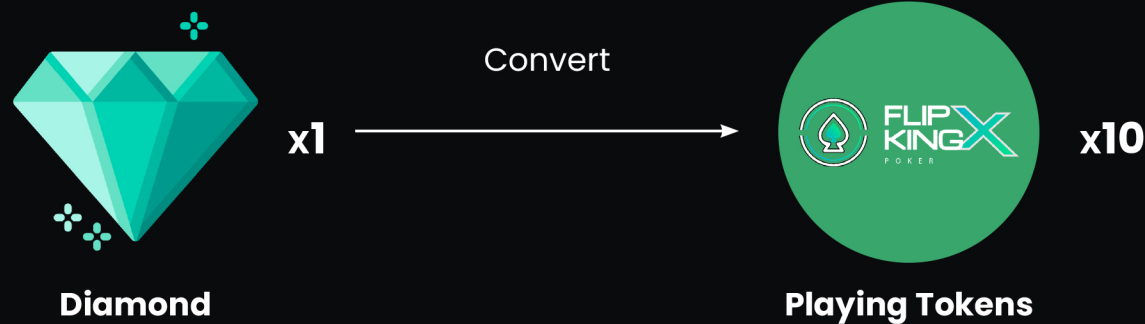
## FlipKingX

### Universal Player Base

- High traffic of human players throughout the day
- Everyone will be playing with the same tokens and be able to cash out from anywhere in the world

# PLAYING TOKENS / DIAMOND

The playing token will be the main token through which the majority of all our app activities and transactions will take place.



Players will need playing tokens to **start playing**

Diamonds can be converted to playing tokens with a ratio of **1 diamond : 10 playing tokens**

Diamonds will be sold at a cost of **10 diamonds for 1 USD**

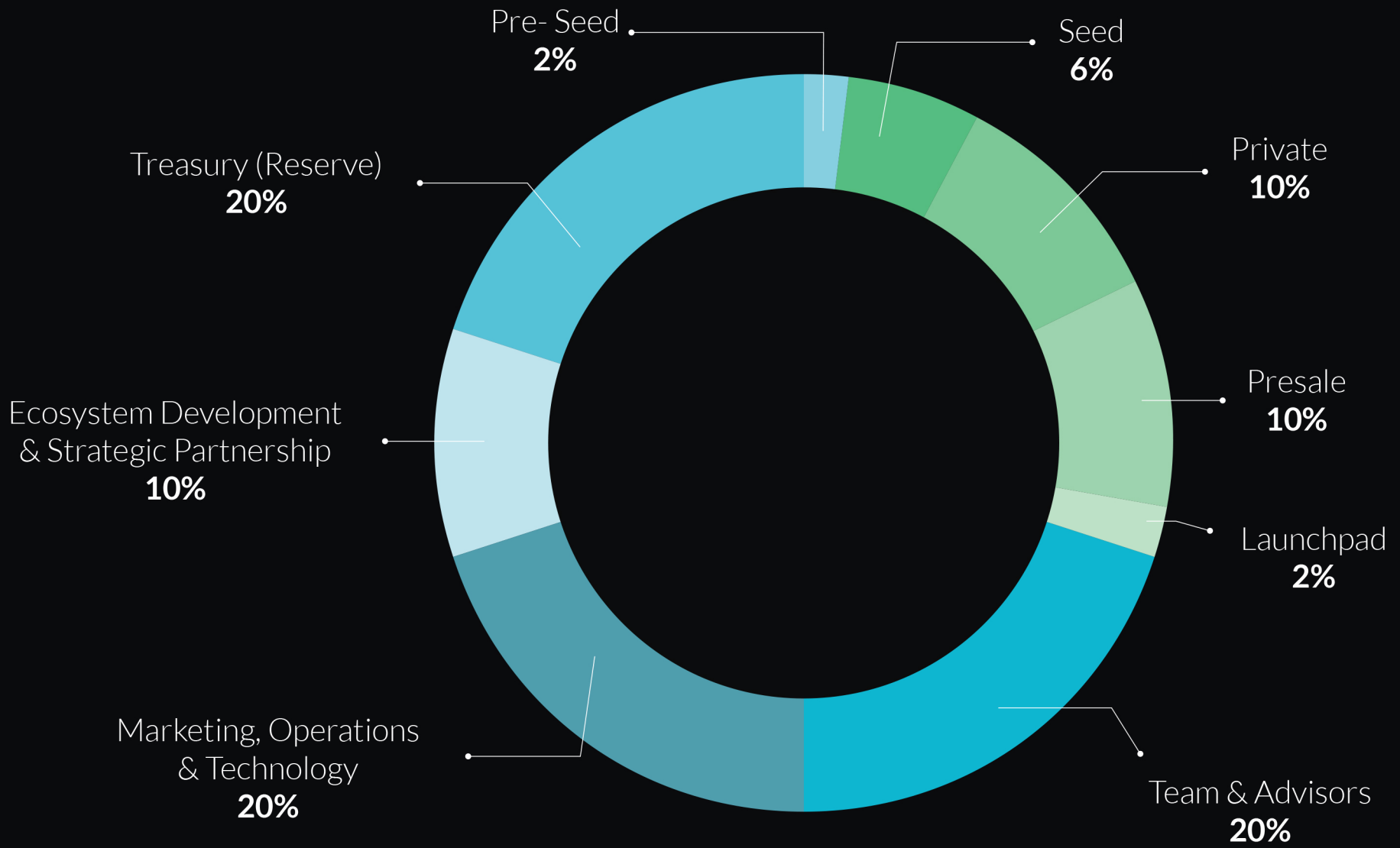
# REVENUE STREAM DIAGRAMS

Along with the smart contracts, various monetization options will be gradually introduced to the platform.



# TOKENOMICS

Category	%	Price	Notes
<b>Pre-Seed</b>	2%	\$0.00100	20 days locked upon TGE. 1% daily unlocked
<b>Seed</b>	6%	\$0.00125	5% unlocked on TGE, 18 months vesting with 12 months cliff and linear daily unlock
<b>Private</b>	10%	\$0.002	5% unlocked on TGE, 18 months vesting with 8 months cliff and linear daily unlock
<b>Presale</b>	10%	\$0.004	5% unlocked on TGE, 12 months vesting with 3 months cliff and linear daily unlock
<b>Launchpad</b>	2%	\$0.005	10 months vesting with linear daily unlock after TGE
<b>Team &amp; Advisors</b>	20%		2 years vesting with 6 months cliff and linear daily unlock
<b>Marketing, Operations &amp; Technology</b>	20%		Allocated for marketing, operations and development of technology
<b>Ecosystem Development &amp; Strategic Partnership</b>	10%		Allocated for growth and development of ecosystem and community
<b>Treasury (Reserve)</b>	20%		Allocated the company reserve where it is only activated for extraordinary occurrences



# DEVELOPMENT ROADMAP

## Q1 2023

- Game App Functions
- 6/9 Max Tables
- Emoji & Social Earnings
- Agency Earnings
- Revenue Share Infrastructure
- Development of Quest Mode

## Q3 2023

- Sale of Genesis NFT
- Game Beta Testing
- Collaboration with Asia Region
- Integration of Phantom Wallet On App

## Q1 2024

- Development of Asia Markets
- Sale of Seed Funding Rounds
- Launch of Game Trailer

## Q3 2024

- Brand/Media Awareness
- Collaboration with Partners offline
- FKX Tournaments in Philippines
- FKX Tournament in Vietnam
- FKX Tournament in Taiwan
- FKX Tournament in Malaysia

## Q2 2023

- Development of the Market Place
- Swapping Portal
- Vesting Portal
- Minting Page
- P2P Trading

## Q4 2023

- Run Test for MarketPlace
- Run Test for Vesting Portal
- Run Test for Swapping Portal
- Run Test for P2P Trading
- Run Test for Minting Page
- Run Test of Revenue Structure
- Run Test for UIUX

## Q2 2024

- Sale of Private Tokens
- Sale of Presale Tokens
- Collaboration with UH Offline

## Q4 2024

### Presale

- Minting of NFT
- App Launch
- P2P Trading Available
- Swapping Portal Ready
- Vesting Portal Ready for Usage
- DEX Launch
- CEX Launch
- LaunchPad

# TEAM MEMBERS



**Jonathan Kher**  
Co-Founder &  
Chief Executive Officer



**Terence Tan**  
Co-Founder &  
Chief Strategy Officer



**Shahir Rahman**  
Chief Operations Officer



**Jitesh Kagrani**  
Head of Business Development  
(Philippines)



**James Lee**  
Advisor,  
Strategic Partnerships

# TEAM MEMBERS



**Louie D. Pinto**  
Advisor,  
Strategic Partnerships



**Cheong Yun Rong**  
Business Development  
(Singapore)



**Florencio Campomanes IV**  
Brand Development



**Caleb Ci Qin**  
Community Lead